# Thank you For Your Purchase !

## You've Made a Very Wise Decision.



# Foreword

Hi. Dan G. Fox here. I had a great pleasure in writing this ebook because I put a lot of effort to truly help you to start making some money online. Now please understand that I am nowhere near a "guru", nor do I want to for that matter.

What I am however is a simple person who wanted to replace my real world income with my online income. Like many of you I spent a lot of money trying out the latest greatest product. I am shame to say that I actually spent thousands of dollars and was getting nowhere.

Then I started to realize that throughout all these WSO and products I was buying, there were just a few common themes and I just needed to tap into and follow through with those themes.

Making money online is not as difficult as it seems. There are a few simple steps you just do over and over and at the same time you watch the money come into your account over and over.

Since I discovered how simple all this is, there has not been a single day that I have not made money online. Prior to my discoveries there was hardly any day that I was making money online.

I don't want you to make the same mistakes and lose the same money I did trying to find the "golden nugget". If you read this ebook in its entirety and take actions, there is no way you not generate an income that you have been trying to get. So take your time, read the book and then take action. The biggest reason that causes Internet Marketers to fail is they do not take action. It is now time for you to be a success, so let's get started!

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Remember, you should always perform due diligence before buying goods or services from anyone via the Internet, the same as you should buying offline.

You are encouraged to print this ebook for personal easy reading :)

# Table of Contents


Foreword

Affiliate Income Overload Introduction

Chapter 1: Outlook

Chapter 2: Overcome

Chapter 3: Offer

Chapter 4: Overrun

Chapter 5: Overdeliver

Chapter 6: Ooh Yeah Outcome !

Chapter 7: Over and Over Again

# Affiliate Income Overload Introduction

Overload can be a good thing and a bad thing. Most people start off in Internet Marketing overloaded with the wrong things.

They are overloaded with....

- Bills
- Shiny Object Syndromes
- Too many directions that accomplish nothing
- lots of Paypal payments to someone else and none or very little to themselves.
- lots of advice that confuses them
- negative friends and family
- expectations, then doubts, then despair
- little or no success

Now with my New Ebook, **Affiliate Income Overload**, newbies and experienced marketers alike will be overloaded with **very positive results**.

**With my ebook you will be overloaded with...**

- **Laser targeted traffic**
- **Solid Methods of making money online**
- **Proven Affiliate Income System**
- **Envious Family and friends**
- **Endless Paypal Payment**
- **New Ideas on how to spend your cash**

Follow our system and you will finally be able to achieve the things that you wanted and needed.

So what exactly is the Affiliate Income Overload System?

It is the 7 "O" systems.  That is 7 Oooos not 7 zeros.

## The 7 o's are:

- **Outlook**
- **Overcome**
- **Offer**
- **Overdeliver**
- **Overun**
- **Oh Yea Outcome**
- **Over Again**

Once you understand and Master the 7 O's, you will have an **Affiliate Income Overload**.

I will take you through each step and you will see how easy they are to master and how the money will start rolling in.  Be fair to yourself.  Don't skip around.  Start at the beginning and go to the end and you will see the full benefits of this system.

So let's get started.

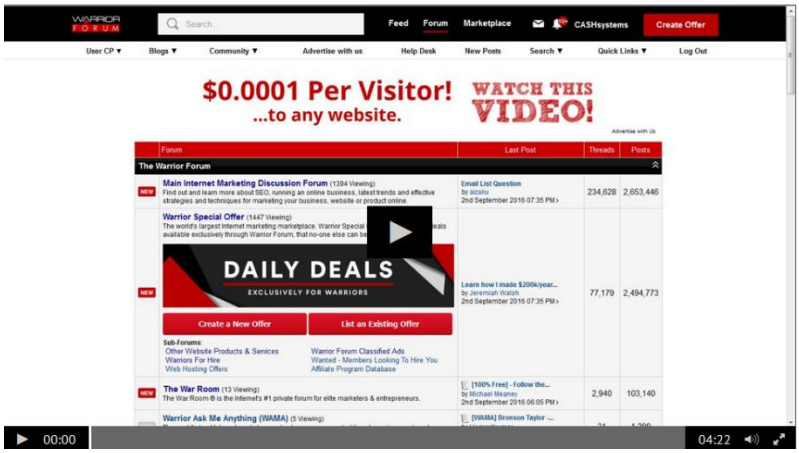
# Chapter 1: Outlook

In order to be successful in Affiliate Marketing, you have to strike while the iron is hot. In other words, you need to know what people are looking for, what problems they are trying to solve and then you need to find the product that will fit that need at the time.

You want to find the product to fix the problem that a lot of people are having problems with. There is no one size fits all. You have to look at the overall outlook at the time and then promote the right product. You have to take your time and do the research.

So, How do you find the problems. The best way is to go where a lot of people are discussing the problem. The best place for that is the Warrior Forums. So head on over to Warrior Forums and take a look at the Main Discussion Forum. Once there, take a look at what some common theme or discussions of problems that people are having and narrow it down, then that gives you an idea of what your product should be about.

Click On the Image Below to Watch The Video.




It's that simple. Now that you have narrowed it down, you then head on over to a couple of places to see what products would provide a solution to the problem that you have found.

# Chapter 2: Overcome

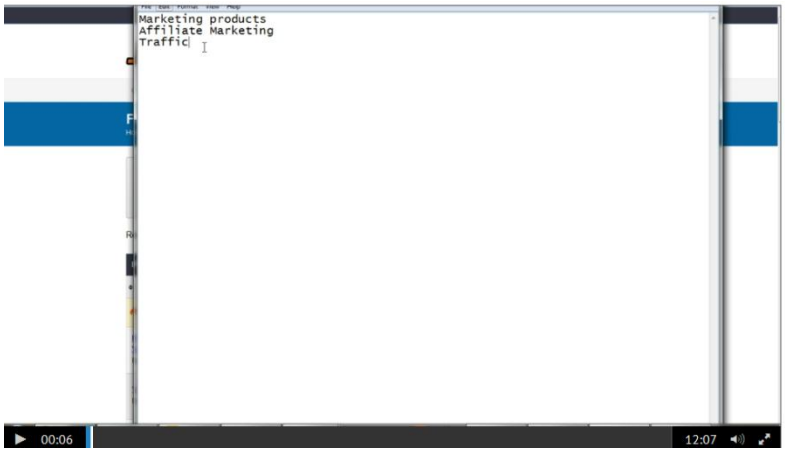
Now that you know the problem you want to fix, you want to help people to overcome the problem. You want to be able to provide a product that helps them fix their problem.  You want to overcome the present prevalent problem by providing a solution.

We are going to look at three different places. JVzoo, Warrior Plus and MunchEye.

Let's start with JVzoo first.  If you do not have an account with them, sign up here.

Now watch the video below to get an idea on how to find the product(s) that will overcome the problem you found.

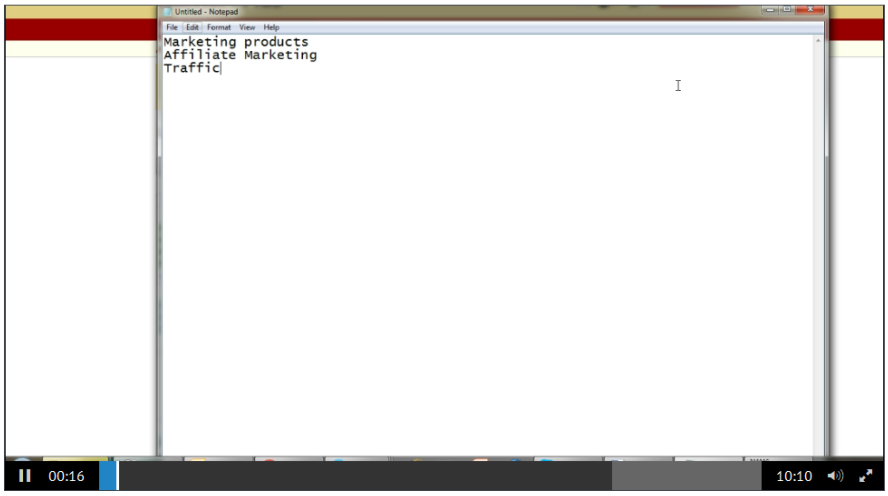
Click On The Image Below To Watch The Video.




The process at Warrior Plus is similar.  Let's take a look at Warrior Plus.  If you do not have an account with them, sign up here.

Now watch the video below to get additional idea on how to find the product(s) that will overcome the problem you found.

Click On The Image Below To Watch The Video




So that gives you one more idea on how to find a product that is the solution to the problem that you found that needs fixing.

Now the last site that you should take a look at is Muncheye.

At this site, you can take a look at product launches that are coming real soon.

Usually these are big launches and will carry the momentum for sales and if you can, you want **to Catch the BIG WAVE**.

So if you can find a product here that fits your criteria for solving the problem, even the better.

This site is only an announcement site. The product to promote will still be run through JvZoo or Warrior plus for the most part.

Click on The Image to Watch The Video



# Chapter 3: Offer

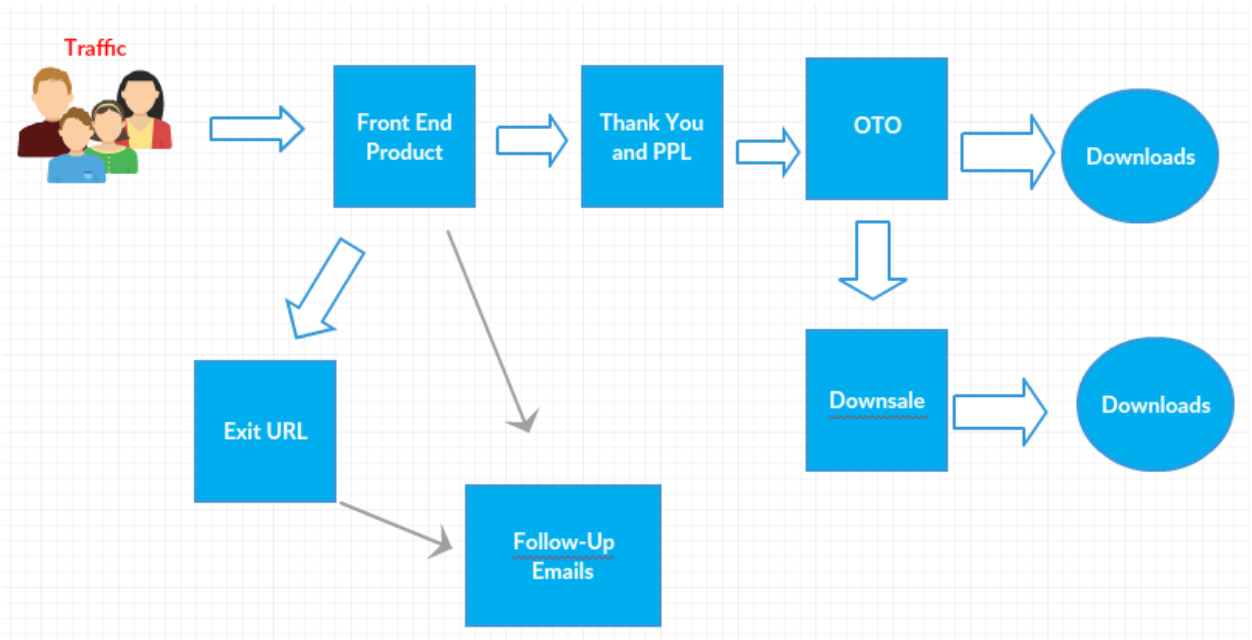
Now that you have found the product that solves the problem, you want to put it together in an offer so that you can drive traffic to it.

Now here is the part that makes your Affiliate Income Overload....

When you sell a product through affiliate marketing, you do not get to collect the email address of those who bought through you. The actual vendor gets to collect it and are able to sell again to them. But there is a "trick" that you can do so that you can also collect those email addresses.

On both JVzoo and Warrior Plus, you can add bonuses to your affiliate sale. Then you can setup you a squeeze page so that if they want the bonuses then they signup to YOUR LIST, thus allowing you to market to them in the future. I will talk more about the bonus in the next "O" section.

In the meantime, you want to setup your offer as part of your own funnel on top of the vendors funnel. So your funnel should look like this.



If you notice, on the Thank You  page, it says PPL

PPL stands for Pay Per Lead.  You should also have a PPL link on your Download pages.  Basically you make money with PPL  programs  without making a sale.  In this case we recommend  Ed Neumans PPL.  His PPL program has a good solid reputation and pays routinely every month without fail and he has been around for years.

His program pays you for every person you send to him from some T1 countries that signup for his free landing page offer.  Typically T1 wound be signups from United States, United Kingdom, Australia, New Zealand and Ireland.

So you are not selling anything here. You can make quite a bit of money from your funnel just by referring people to this or any reputable PPL system.

**Sign up for Ed's Program here.**

Now you need to get everything setup.

You will need the following 4 things to setup your basic offer:

1. Website for your Squeeze page and funnel
2. Landing page and funnel
3. Autoresponder
4. Free Gift

We'll Break Each one Down Step-by-Step on The Next Page.

**#1 Website:** You will need this to host your capture page and funnels. Capture pages are also called landing pages and squeeze pages. They all mean the same. You can get good site hosting for next to nothing at Hostgator. All you will need is the baby plan. If you do a search on Google for Hostgator coupons, you will find several even as cheap as 1st month for only 1 cents.

**#2 Funnel:** As I showed above, your funnel begins with your squeeze page and ends with your Download page. There can and should be other pages in between such as OTO's, upsells, downsells, etc. If you know HTML, you can make your funnel using HTML. But honestly the easiest is to have your website setup with Wordpress and use on the many free and paid Squeeze page plugins for Wordpress. I use several depending on my need, but one of the best that I use and recommend you use is Instabuilder. It is easy to use and it has lots of templates which makes your creation of your funnel simple and quick.

**#3 Autoresponder:** The autoresponder is the workhorse of your business. No one serious about making money online can do so without an autoresponder. This is where you will store all of your leads and then in turn will be able to continue to market to them as long as they stay subscribed to your list. So if they signup for you Free Gift, they are on your list. If you sell them a product as an affiliate and you have set it up like we explain, then they are on your "BUYER's LIST". You want both types of people those who have bought and those who will eventually buy. With proper promotion to your list, your Affiliate Income will overload your Paypal account.

There are several autoresponder companies out there and several offer 30 day trial. I do recommend Aweber. They have good deliverability and it is easy to use. They also offer a 30 day trial and of course if you move quickly with this course, you will be able to pay for the next month out of your affiliate earnings, so you essentially will never pay for your autoresonder.

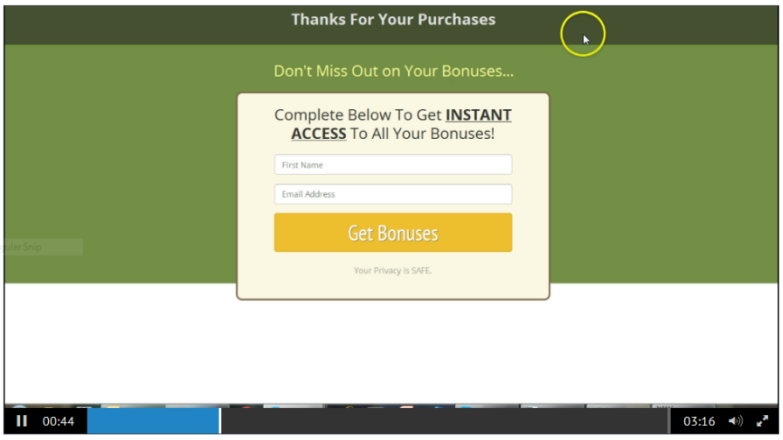
**#4 Free Gift:** Your free gift is also known as a "lead magnet". This is what you offer to them for free in exchange for them giving you their email address and thus putting them on your list. It needs to be something similar to the affiliate offer you plan on promoting to them. You can get PLR products (PLR-Private Label Rights) ebooks and software to offer. You can join IDplr to get your PLR product for your free gift to use as a lead magnet. They have both a paid and free membership level.

Then all you have to do is setup your website with your Squeeze page and funnel and when they sign up their name goes to your autoresponder and then they are redirected to your free gift.

Now the key to getting subscribers from your affiliate sales is to promote your offer with bonuses. If you are promoting fresh launched items then so is everybody else, so you want them to buy from you and you want to know how they are. So you offer them bonuses that requires them to complete a opt-in form before they can get them.

Watch the video below and I go through all the steps of setting up your offer:

Click On The Image Below to Watch The Video



# Chapter 4: Overdeliver

I touched on this briefly when we were talking about the offer, but this is an important step. You want to over deliver so that your prospects not only want the product because of the product, but they want to get it from you because of the bonuses. In fact, I recently bought a simple product that I had absolutely no interest in at all. But I wanted the bonus which is being sold for $497.00, but if I bought this particular product that I did not want for $7.00 because of the Free $497 bonus that could give me the potential to make $1000's more just with his bonus. (Don't tell him, but I was going to buy the product that he was giving as a bonus, but he sent out his bonus offer before I did.....lol )

So bonuses do work to have a prospect buy from you rather than another seller.

Again, you can get lots of bonuses from IDplr or other PLR sites.

So yes, overdeliver, but don't overwhelm. I have seen some offers with 2 pages of bonuses. That is way too many and will overwhelm the prospect and possibly cause them to leave. I would say no more than 3 or 4 **good bonuses** for your offer. Remember, you want your bonuses to be relevant to the product you are promoting.

# Chapter 5: Overrun

So here we are. I think this is the most important "O" in our Seven "Os". Traffic is the lifeblood of any and all Internet Marketing Business. If you cannot get traffic that brings human eyes to your offer, how can you make money? You need real people to see your offer so you can add them to your list and help them with their needs with your product or service.

There are two types of traffic. FREE and PAID. I will cover both here.

**Paid Traffic:**

Let's cover Paid Traffic First. Honestly, this is fastest way to start getting traffic to your offer. So let's look at a couple paid traffic methods.

Just be sure you set a budget and stick with your budget no matter which paid method you choose to use.

**Solo Ads:** In my opinion, if done right, this is the best form of paid advertising if you are in the Internet Marketing niche. Solo ads is where you pay a list owner to send a promotional email to their list. You pay the list owner a per unique hit or unique click to your offer. So if they are charging you .45 a click and you order 100 clicks, then you pay them $45.00 and they will send the clicks out to you. These is a good method because the people on these list are already interested in Make Money Online Opportunities, so that are target to your offer.

You have to be careful though that you are buying from a reputable seller. There are several sellers out there that send fake clicks, so make sure you read reviews of the seller and ask questions to them before you buy. For example....

- Ask them how did they get the subscribers?
- How old is their list?
- Are these a list of buyers or freebie seekers?
- Do they send any overage? For example if you order 100 clicks, they send you 5 to 10% more.
- Are the subscribers from T1 countries? (major 1st world countries)
- Are they willing to provide you with a first time buyer discount?

Most sellers when you talk to them, they will give you a first time buyer discount if you ask. Sometimes the discount is a less per click or more clicks than you ordered. I mean more than the typical 5-10% overage.

There are several Facebook groups where you can see who is selling solo ads and their reviews. Take your time in deciding who to use. If they are too cheap or it sounds too good to be true, it probably is.

Here are two groups I recommend you check out the seller's reviews.

https://www.facebook.com/groups/salestestimonials/

https://www.facebook.com/groups/SoloAdsTestimonials

https://udimi.com/

Udimi is a solo ad selling platform. You have to join, but it is free to join.

Always leave a review so that others will know how your experience was.

I have used several solo ad sellers that I have had very good results from. Two that I personally user are:

Wilfred Bakker and

Allessandro Serra

Both have agreed to give you a discount on your Solo purchases if you tell them that Dan Fox referred you to them, so take advantage of that.

**Traffic Token:** This is the best form of paid advertising in my opinion. This is a very simple and inexpensive way to buy traffic and it works. **You will get subscribers and sales with this service**. It is new and taking the marketing world by storm. All you have to do is buy at least one token, give them your URL you want to promote and sit back and watch the traffic and sales come to you. It is

targeted and cheaper than solo ads. I actually would use this method over all of the paid methods if you want to kickstart your viral campaign. Plus with this one, you can actually make money with the traffic as well. Learn more about it by going to **http://bestcashsystems.biz/recommends/TrafficToken**

**PPC:** PPC stands for *pay-per-click*, a model of internet marketing in which advertisers pay a fee each time one of their ads is clicked. Essentially, it's a way of buying visits to your site, rather than attempting to "earn" those visits organically. Every body thinks that Google ads is the best PPC to use. You can lose your shirt if you do not know what you are doing, and how to properly choose your keywords for PPC campaigns is beyond the scope of this book. But the good news is that Google is not the only PPC game in town. You can find several where you can get ads as low as 2 or 3 cents per click. Here are a few of PPC programs.

- **Bing Ads.** You can do a search from coupons for Bing. Here is a site that has several $100 discount Bing coupons. http://www.webtechcoupons.com/offers/bingads/
- **Facebook**
- **7search**
- **Bidvertiser**
- **Youtube**
- **Yahoo**
- **Media Net**
- **Infolinks**
- **Vibrant Media**
- **Google**

**Forum Advertising:** Forum ads can be in the place of Text ads or banner ads. Advertise on Forums that are in your niche. Here are a few forums you can advertise on in your are the Internet Market/Make Money Online Niche....

**WarriorForum.com**

**Digitalpoint.com**

**IMspot.com**

**Leased Ad Space:** Leased Ad Space is another unique online advertising method. They give you the marketing . Every single business or person that is trying to make money online needs traffic, without it, they are all dead in the water! That is what they provide, they give you the platform to sell it, you bring in the people or businesses that need it, and we help you make the sale.

**Free Advertising:** I will spend more time here on the Free advertising methods than I did with the paid methods. This catergory is one that most will probably use more of. Remember this "O" is Overrun with Traffic, so if we have free traffic, it cost us nothing so why not use as many of these methods as you can to overrun your offer. Now with free ads you are trading of time for money. In other words, these methods cost you no money to use, but do cost you your time to use them. They do work, but you have to make the commitment to use these methods regularly. The results come in slow initially, but once they start rolling as long as you keep it up, then you will have steady traffic. Plus if you use the free methods to overrun your offer, then when you have made money, use some of those profits and use it for paid advertising.

So let's explore some free methods....

**Ibotoolbox:** I put this is a category of its own. This is a tool that I have been using recently and have gotten good results from. It is unique with it methods.

**Viral Traffic:**

Viral Url

Thank You Page Connection

Viral Nugget

Viral Networks

**Text/Traffic Exchanges and Ad Boards:** Text exchanges and Ad Boards get a bad rep. And in some cases rightfully so. These are some that I use to promote my offers and I get good results. Just be sure you use a different email address than your regular email address when they ask you where do you want to promotional emails from them. If do not, you will be bombarded. **You have been warned on this.**

Leased Ad Space

https://www.easyhits4u.com/

http://www.trafficswarm.com/

http://www.hitsafari.com/

http://viraltraffichurricane.com/?cashsystems

http://www.maxviralmarketing.com/specialjoin.php

http://postadsdaily.com/

http://missilemails.info/

http://www.trafficpython.com/x/

http://www.top1hits.com

http://www.realhitz4u.com

**Lead Generating Sites:** Using Lead generating sites, you will be able to build your email list with new and hungry buyers and subscribers.

List Spark

Managed JV Giveaway

100 Leads

99 Easy Ways to get Traffic

**Classifieds:** There are several classified sites out there. Craigslist of course is the most popular as well as Backpage. If you do not want to personally put your ads on Craigslist and Backpage, you can outsource it. There are several gigs on Fiverr where you can get it done for you cheaply. Here are a couple examples...

**Craigslist** Posters on Fiverr

**Backpage** Posters on Fiverr

Here a few more classified sites that you use to overrun your site with traffic.

http://craigslist.org

www.backpage.com

http://www.adlandpro.com/

http://www.usfreeads.com

http://www.thefreeadforum.com/classifieds/

http://www.classifiedads.com/

http://imspot.biz

http://www.adsglobe.com/

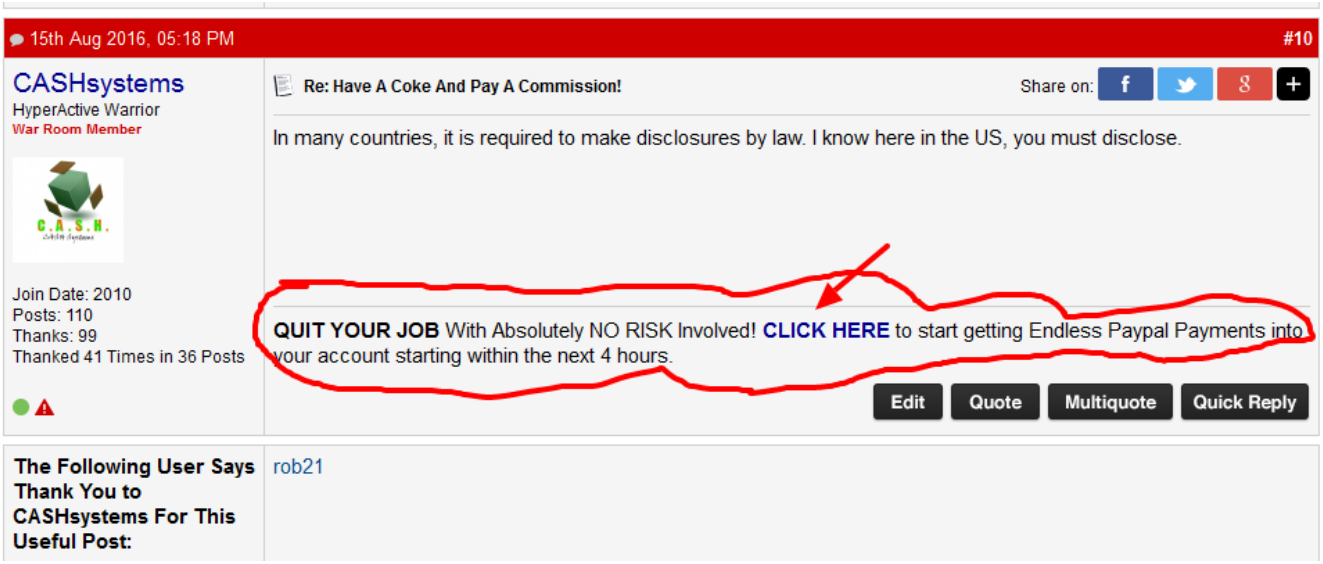
http://www.inetgiant.com/

http://www.classifiedsforfree.com/

**Blogs:** Setting up your own blog and posting to it on a daily basis using keywords that relate to your chosen niche. As you began to post regularly to your blog, search engines will begin to pick up your blog and will start ranking you in searches when people search for your niche using keywords that you have chosen for your particular niche. This is called SEO (Search Engine Optimization). On your blog, you want a signup form for your list as well as having ad space for your affiliate products that you marketing. Don't make your blog spammy. Put relevant posts that people would want to read and keep coming back. Good judges the relevancy of your site based on how long people stay there, so make it a place they want to call home and they want to read, read, read.

You can setup your blog of Free Platforms such as Wordpress.com and Blogger.com, but you will be limited in what you can do there. It is better to use a self-hosted platform such as Wordpress on your on hosting domain.

**Forum Signature:** Almost all forums allow you to have a signature at the end of your post that you can put a link to your offer on. Each forum will have different rules before you can add though. Some might say, you must have so many post before you can put a signature link. Others might say you need to be a member for so many days before you can. Either way, once you are qualified to add a signature link, then do so. Put a catchy phrase with a call to action and you link. Then make post and comments on the forum that are relevant. Again don't be spammy, but put productive post. Then when people read your post or comment, they will see your link. Here is an example.




You can see in the circled area that I have the actual signature at the end of my comment. The arrow shows you the link. That links to one of affiliate product. The good thing about this, is when you change what it says or change the link, then it will update all your previous post as well.

Another little trick to do with this is make a good post on a popular forum such as Warrior Forum, then mention the post of Social media such as Facebook, Twitter, etc, and when people come to read your post, they see your link.

**Social Media:** Anyone who is online, know exactly what Social Media is. These are sites such as Facebook, Twitter, Instagram. There are more as well. Now I am not talking about buying ads on these sites, but making posting that would cause people to want to visit your offer. You join groups that are specific to your niche, then you make post. Follow people on Twitter and follow their followers on Twitter that are related to your niche.

Then when you make post about your niche, every now and then put a link to your affiliate offer. You can use teaser post that gets their curiosity then when they click on the link, they see the actual info that would cause them to buy from you.

**Other Social Media Network:**

Reddit
Google +
Linkedin
Pinterest
Tumblr
Flickr
Vine

# Chapter 6: Ooh Yeah Outcome !

Once you have done the steps above, you will start to see the outcome of your effort. An outcome when you start seeing those endless Paypal payments into your account, you will **start shouting OH YEA**!!!! Trust me there is no better thrill than to wake up in the morning and see those payments in your account that came in while you sleep. Those payments were not by accident, but they came in because you used the methods above to create an Affiliate Income Overload.

# Chapter 7: Over and Over Again

If you use the methods above, you can initially start building a daily income of $50 to $100 a day, then simply start scaling it to make income that you can absolutely live on. Once you see the results and you are celebrating, that is not the time to stop. That is the time to do it all OVER AGAIN, so you can continue to build your income to the level you need. Each time to start over, it becomes easier and quicker as you will know exactly what you need to do and go at it.

Once you have this down, you can spend 1 to 2 hours a day and see results that will give you Affiliate Income Overload.

# Conclusion

I have shown you the exact methods that I and so many others use to generate an income that some people just dream of.

The only way you can fail at this is if you do not take action.

If you take action, it will work.  I have laid out a complete step by step method to where you can finally make the money you want from online.

Don't cheat yourself.

Start taking action today and you will soon be glad that you did.



*Dan G. Fox*